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The development of strategic plan requires more discussion and timing and need to examine the ideas and options of the leaders. It should be an integrated document which incorporates the organizations objectives, purpose, mission and regulations with the feelings, thoughts and opinions of the developers.

An Overview of Strategic Management: An Analysis of the ...

In addition, she is the author of Strategic Planning Kit for Dummies, 2nd Edition. Erica has developed and reviewed hundreds of strategic plans for public and private entities across the country and around the world. She is a lecturer at University of Nevada Reno and University of Phoenix. She holds a BA in Communications and an MBA in ...

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